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SAMPLE SALES LETTERS
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Sample Letter #1 – Rank #1 Search Engine Tutorials

Dear Internet Entrepreneur,

Do you know what it takes to get **thousands of visitors to your website** each day?

Now listen up...I did not say each month or even each week – **but each day!**

In fact, if you are not planning on acquiring thousands of visitors to your website each day, then I'd say you may as well **quit now and forget your hopes of generating business online.**

Building a website not only takes creativity; it also takes careful planning so that your website can actually be found. If you are not in the top ten rankings of the most popular search engines then I'll say it again – **you may as well quit now.**

So what is an Entrepreneur to do?

Simply building a website and submitting it to one or two major search engines is not enough anymore. The competition is massive and everyone wants that number one position; not to mention acquiring fans on Face Book, followers on Twitter, and becoming a professional on Squiddo – it's enough to make a grown marketer cry!

With all that said, please don't get me wrong!

I am not here to discourage you from building your empire online; in reality, **I am here to help!** I'd like to let you know about a set of valuable videos that reveal ultra effective **search engine marketing!**

Learn How To:

- Build the most search engine friendly and popular style of website today and upload it to your hosting – for free!
- Create your website with free Search Engine Optimization tools that ensure your website success.
- Know what keywords to focus on with proven and free discovery tools – see in real-time what people are searching for!
- Create popular content and use that content for impressive search engine rankings.

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- Understand and use back-links, plug-ins, articles, and social networking to drive targeted traffic to your website

Building a website is mandatory for anyone in business and it can go one of two ways:

- 1) Building your online presence with no knowledge of Search Engines and how they work – hoping you get it right and praying for positive results.... **OR**
- 2) Building your web presence confidently and correctly from the start, armed with powerful knowledge ensuring you of thousands of visitors, which ultimately turn into sales for you!

You know the answer, please click the link to get started right away!

To your success,
Signature here.

Sample Letter #2 – Internet Marketing Services For Businesses

Proven Internet Marketing For Brick & Mortar Businesses

Dear Serious Business Owner,

Did you know that 85% of consumers looking to spend their money are **searching on the Internet?**

So considering this statistic I have to ask: **If you are not using Online Advertising to market your business then why not?**

If you want to increase your revenue and popularity; you really can't do it living in the dark ages so it's becoming mandatory for businesses not only to be online, **but to thrive with proven Internet Marketing Campaigns.**

Thriving online equates to thriving in the 'Brick & Mortar' world. Internet Marketing, when done correctly, is a **proven way to drive targeted prospects to your business and turn them into customers.**

Given this bit of information I would like to introduce myself. My name is Larry Pacheco Jr, and I am a marketing consultant with **proven, effective, and truly tested marketing campaigns that can improve your profits by 30% or more** with no risk and very little out of pocket expense.

I am not selling any fads - the Internet is here to stay and what I offer are **proven marketing techniques** that span across many Industries. These are ethical and accepted methods that keep you, the client, in mind for a positive business experience.

How would you like to:

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- Improve your revenue by 30%?
- Have proven Internet Marketing Techniques to drive online customers to your business?
- Have a friendly Marketing Consultant who understands your needs; and can deliver a stream of interested prospect to your business?
- Enjoy a free Internet Marketing consultation with little to zero risk for you?

If these are things that sound good to you, and I am sure they do as a business owner, then please contact me today for a **no obligation consultation**.

Breathe new life into your business with an Internet Marketing Campaign tailored to you needs and to fit your budget – contact me today!

To your success,

Sample Letter #3 – Article Marketing/Writing Service

Dear Internet Marketer,

Over the years there have been many **Internet Marketing Methods** that have become an important part of a marketers arsenal – SEO, Back-links, Social Media Marketing, and even Viral Marketing – but there is one method that has been around for several years, **and one method that provides so much in return that if you are not using it; you will never get the results you want online!**

What is this super effective technique? It is quite simply... **Article Marketing.**

What is Article Marketing?

Article Marketing is when a marketer takes the product they are selling and writes about a conducive subject to emphasize the benefits of this product.

This is not a sales letter, but rather a piece of writing that is full of valuable information which highlights the product being sold. **It is a very passive way to introduce your product; but at the same time packs a powerful punch!**

With a finely crafted article you can:

- Create a professional image and become **known as an expert in your field.**
- Drive your website to the **top of the search engines!**
- Offer your visitors valuable information that **will ensure they keep coming back for more!**
- Generate **back-links and targeted traffic** to your website.
- Ensure you have **set it and forget it** marketing that will reap rewards for years to come.

All these benefits are great, but what if you have no clue how to write an article, let alone edit it for grammar and spelling? It's enough for any marketer to give up and therefore **never reap the amazing results!**

What if you could easily hire a writer that understands the Article writing process and will produce an article for your product or service at an amazing price?

How about an article that you pick the topic, keywords, and length and you are made the Author of? (No one will ever know you did not write it!)

And considering Article Marketing does so much for your business, **what if you could use that article for years to come, creating a massive viral marketing campaign?**

I am going to guess that with all these benefits ...you will go for it!

Do not be fooled by the fact Article Marketing has been around for a long time! **It's longevity is proof of it's effectiveness!** Don't hesitate...contact us today – *time is wasting!*

We offer professionally written articles, \$1.50 for each 100 words - paid securely with PayPal.

To your success,
Affiliate Name

Sample #4 - Real Estate Letter

Dear Future Home Buyer,

Buying a home is probably one of the **most overwhelming experiences** in anyone's life.

This is not only a house you are buying; but it will also be your **HOME**, and when you have gone through the challenges of actually securing your home purchase; **you want to be very sure you made the right decision.**

The right decision about what?

Literally – the right decision about where you choose to **LIVE**. The neighborhood you and your family will be spending a lot of time in.

Many home buyers are caught up in the excitement of the home itself; but so many forget to check out the neighborhood and then find out - only too late - that while their home may be perfect, **the neighborhood has so much more to be desired.**

So with this to think about; how would you feel **if you found your perfect home in the most perfect neighborhood** – a neighborhood that boasts these benefits:

- A neighborhood that proudly serves **11 students per Teacher** in their Public School District.
- A neighborhood that currently has **1.1% employment rate and expects to go up to 21.7% growth in the future!**
- Affordable living and large property lots are standard.

- Safe, **low-crime**, and family oriented.

If this sounds like **the perfect neighborhood that you'd like to live in**; then I've got good news for you!

I would like to introduce **Chesapeake, VA** - specifically **2857 Candlewood Court, Chesapeake, VA., 93324.**

This is a beautiful 3 bedroom, 1.5 bath, Single Family Home. **This is the perfect home for the first time buyer:**

- Completely remodeled home.
- New stainless appliances.
- New cabinets & new flooring (ceramic tile & carpet).
- New paint & new doors.
- New panel box & new heat & AC unit.

This is an amazing offer! **Asking only \$157,000.**

This one is sure to sell FAST! With all these amenities, **beautiful neighborhood, and affordable living**, you don't want to hesitate – *call our office NOW!*

Let me know how I may help you today,

Agent Name

Sample #5 – Professional Coaching Program

Dear Coaching Professional,

How are things going for you?

I ask this because I know you are experiencing **budget cuts, longer hours, and less help**. Not to mention the occasional **burnt out players, disgruntled parents, and dysfunctional teams**; with all this considered do you ever ask yourself why you choose a career in coaching?

Is it because when your athletes shine, no matter how much work you have put in, and no matter how many years of frustration, it feels **completely and utterly satisfying**. I'll bet it is.

Those moments of glory, no matter how fleeting, are what drives you– **but who coaches the coaches?** Who is there to answer your urgent questions? **The questions you need answered to take your team to the next level.**

You could hire an expert to come in and show you some tricks for a few hours (and pay their expenses). You could fly to any number of seminars across the country and again cost yourself more money than it's worth. **With the lack of favorable options for coaching professionals, it's about as frustrating as your teams inconsistent performance!**

What if you could get amazing **coaching advice from the best coaches this decade has ever seen**, and what if you could get it for yourself and athletic associates today for **free**?

Would you be interested? Then I'd like to introduce you to “**Inside World-Class Coaching**”.

Inside World-Class Coaching is a **revolutionary monthly program** with proven practical tools and advice for being **successful on the court, in the classroom, and around the community**. Your monthly shipment includes a 12 page newsletter plus Audio CD perfect for listening to anytime you or your associates need answers.

Do not hesitate to become a member! You and your department can benefit from cutting edge strategies from **today's top coaches and this information can be at your finger tips at all times**:

- Take a fast-track to **legendary coaching!**
- Follow in the foot steps of **coaching masters!**
- Learn what makes the **best coaches tick and learn their techniques!**
- Each month, spend 60 minutes 'eavesdropping' on the **greatest college coaches of our time** with amazing interviews.
- Act now and get all this **FREE!**

If this is what you want, then I encourage you to visit this website, and remember by committing only 60 minutes a month to changing your coaching mindset, **you'll learn how to make small changes that lead to big results**.

See you there!

The Coach

Thank you for taking the time to read my samples!

**For copy-writing services please email Terah at 5buckbanners@gmail.com with your inquiry.
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